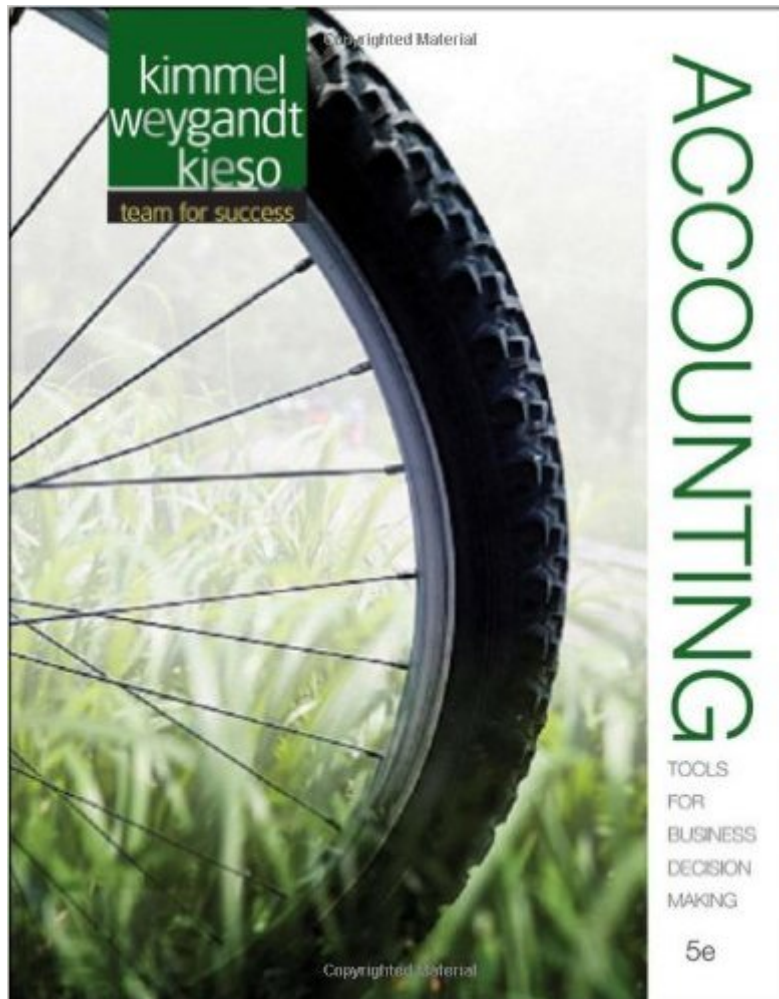


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Accounting: Tools For Business Decision Making, 5th Edition



Synopsis

With this 5th edition, readers will acquire a practical set of tools and the confidence they need to use them effectively in making business decisions. The authors follow a "macro- to micro-" strategy by starting with a discussion of real financial statements first, rather than starting with the Accounting Cycle. The objective is to establish how a financial statement communicates the financing, investing, and operating activities of a business to users of accounting information. This motivates readers by grounding the discussion in the real world, showing them the relevance of the topics covered to their careers. New content features such as a fresh and focused approach to Excel, "People, Profit, Planet", a revised continuing managerial case, and new managerial accounting videos will also engage students and differentiate Kimmel Accounting 5e from the prior edition. Note: Access to WileyPLUS is not included with this textbook.

Book Information

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Customer Reviews

When I purchased a new book for close to \$200 I expect it to come with the Wiley Plus software. The summary for this item should definitely note that it does not come with the software. Gar!!!

First off it has a confusing layout. Second, it is published by the same individuals you'll be required to pay an additional \$100+ to get access in to "WileyPlus". It's an automated coursework and grading system. Seems schools are now so lazy they outsource a basic activity. I see it as an additive cost to an already over-priced college "education". Wonder why educational costs are going

up? Here's one reason.

It does not include the access code that is used to take this course on line which i feel should be stated in the description. was wonderful and accepted my return!

Purchased as review of intermediate accounting from a general accounting perspective. The book was good for illustrations. From the problems and exercises standpoint, they do not always cover the applications. However, these authors are always noted for this. There are couple other authors forthcoming on the market now which could improve this shortfall within the next 12-18 months. There is too much cost accounting in this book to be considered "tools for Business Decisions".

The book is great for accounting class. I like the hints they provide near the problems in the back of the chapters. However, as a rental it did come very used with loose binding and stains on pages. I am concerned that when I return it I will get charged, but this is how it looked once it arrived. I just wish there was a way to know what they expect back from the rental

As a person with almost no accounting experience I actually thought the book was written well and presented ideas clearly. It did glance over a few recording methods that I thought needed more explanations and examples.

Love this book. Great diagrams with easy to read text. Written from the perspective of a student with little to no knowledge of accounting. Helped me Ace my Accounting tests!

I rented this book. It was great and easy to read and understand. I was able to teach myself a lot with this book because my professor was not that great. If I can find a cheap copy along with the solutions then I will buy it to keep the information fresh.

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